



Leadership Services Division

Athletics Department Sideline Management Guidelines

SIDELINE ACCESS RATIONALE:

HENRY COUNTY SCHOOLS IS COMMITTED TO PROVIDING OPPORTUNITIES FOR OUR ATHLETES TO GET EXPOSURE AND RECOGNITION, WHILE ALSO PROTECTING THE INTEGRITY OF THE COMPETITIVE ENVIRONMENT AND SAFETY OF OUR ATHLETES AND COACHING STAFF. BECAUSE OF THIS COMMITMENT, WE HAVE ESTABLISHED A PROCEDURE FOR MANAGING ACCESS TO OUR COMPETITIVE ARENAS.

DEFINITIONS

FOR THE PURPOSE OF THESE GUIDELINES, THE PHRASE "**VETTED/RECOGNIZED TRADITIONAL MEDIA ORGANIZATIONS**" REFERS TO MEDIA OUTLETS THAT PRODUCE AND BROADCAST NEWS PROGRAMMING AND/OR NEWSPAPERS IN TRADITIONAL PRINT AND DIGITAL FORM TO A MASS AUDIENCE, SUCH AS:

11 ALIVE [NBC]
WSB TV CH. 2 [ABC]
ATLANTA NEWS FIRST [CBS]
FOX 5 [FOX]
GEORGIA PUBLIC BROADCASTING [GPB]
ESPN
ATLANTA JOURNAL-CONSTITUTION
HENRY HERALD
MAX PREPS

NOTE: THE LIST ABOVE IS NOT EXHAUSTIVE. IT IS AN EXAMPLE OF THE MEDIA ORGANIZATIONS THAT FIT IN THE "RECOGNIZED TRADITIONAL MEDIA ORGANIZATIONS" CATEGORY.

FOR THE PURPOSE OF THIS DOCUMENT, THE PHRASE "**NON-TRADITIONAL/ALTERNATIVE MEDIA**" REFERS TO BOUTIQUES OR INDEPENDENT REPORTS, BLOGGERS, PHOTOGRAPHERS AND VIDEOGRAPHERS WHOSE WORK PRIMARILY APPEARS ON THE INTERNET OR SOCIAL MEDIA PLATFORMS SUCH AS:

TWITTER
INSTAGRAM
TIK TOK
SNAPCHAT
FACEBOOK
YOUTUBE
HUDL

NOTE: THE LIST ABOVE IS NOT EXHAUSTIVE. IT IS AN EXAMPLE OF THE MEDIA ORGANIZATIONS THAT FIT IN THE "NON-TRADITIONAL/ALTERNATIVE MEDIA " CATEGORY.

PROCESS FOR APPLICATION FOR ACCESS TO HCS SIDELINES FOR NON-TRADITIONAL MEDIA

ALL INFORMATION SHOULD BE ADDED TO YOUR ATHLETICS WEBSITE, ALONG WITH THE APPLICATION LINK:

PERSONS WHO SEEK TO OBTAIN A SIDELINE PASS FOR MEDIA PERSONNEL MUST SUBMIT A REQUEST AT LEAST 48 HOURS PRIOR TO THE EVENT. FAILURE TO SUBMIT THE APPLICATION BY THE DEADLINE WILL RESULT IN DENIAL OF REQUEST. SUBMITTING A REQUEST DOES NOT GUARANTEE ACCESS, AS REQUESTS ARE REVIEWED BY TIMESTAMP AND MAXIMUMS WILL NOT BE EXCEEDED. PASSES WILL NOT BE GRANTED TO ANYONE WHO HAS NOT COMPLETED THE APPLICATION AND RECEIVED PRIOR APPROVAL BY THE SCHOOL AD.

PERSONS WHO ARE PERMITTED A SIDELINE PASS MUST ABIDE BY ALL CONDITIONS OF THE PASS, MAINTAINING REQUIRED AND EXPECTED BEHAVIOR DURING THE EVENT:

1. MUST MAINTAIN POSITIONING OUTSIDE OF THE PLAYER BOX/BENCH AREAS.
2. MUST TAKE REASONABLE PRECAUTION TO STAY OUT OF THE WAY OF GAME PLAY.
3. DOES NOT HOLD HCS OR ITS AGENTS RESPONSIBLE FOR ACCIDENTAL INJURY THAT OCCURS IN RELATION TO PROXIMITY TO PLAY. APPLICANT ASSUMES INHERENT RISKS OF BEING NEAR COMPETITIVE PLAY.
4. MUST VACATE SIDELINE POSITION IN THE CASE OF AN EMERGENCY.
5. MUST NOT INTERACT WITH COACHES, PLAYERS, OFFICIALS AND OTHER GAME PERSONNEL.

CLICK HERE FOR APPLICATION: (<https://forms.gle/ZFhr5RcEYxhFBVQK6>)

CLICK HERE FOR COMPLETE POLICY:

https://docs.google.com/document/d/1EBD_baTcduwGQt_7yz7HUSb64gRszPUGx2TAcLTt2Ro/edit?usp=sharing